



Utrecht Art Supplies

Product Profile: Acrylic Illuminating Medium



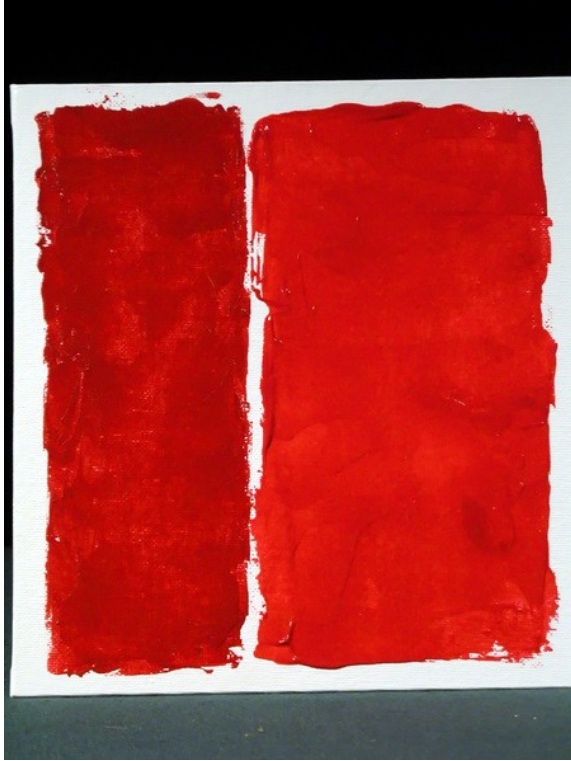
Utrecht Acrylic Illuminating Medium is a unique product which increases the apparent intensity of colors. Illuminating Medium facilitates the penetration and reflection of light from within the paint film with minimal dilution and no chalkiness or pale tint appearance.



Illuminating Medium has a loose, light body that improves brushability and flow. Formulated with top-quality 100% acrylic binder along with a special inert pigment that provides extra reflectivity in mixtures.



Mix with any color to increase apparent chroma. This effect is most dramatic with transparent and semi-transparent pigments. (Shown: Quinacridone Red)



Left: Quinacridone Red applied undiluted
Right: Quinacridone Red with the addition of
Illuminating Medium



Boost in apparent intensity is permanent in the dry film.

Questions? [Ask the Expert](#)

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